

It's time for a new kind of price command center. And AI is making it happen. Are you ready?

Meet us at the PPS Fall Pricing Conference and learn how to get started.

## 

Join Our Workshop and Achieve Credit Toward your CPP!

# Establishing the Pillars of Your Price Organization

October 24, 9:00am-4:00pm

#### **LEARN HOW TO:**

- Evaluate the effectiveness of your existing pricing processes
- Drive harmonized strategies from dynamic eCommerce to fixed-contract pricing
- Leverage technology and automation for continuous improvement

#### Presented by:



Charles Sweeney
Director of
Strategic
Consulting,
PROS



Presented by:

Ben Blaney
Senior Strategic
Consultant,
PROS

Dr. Michael Wu

Chief AI Strategist, PROS

Register for the 1-day workshop

Don't Miss The Inspiring Keynote

### How the Pricing Industry Can Realize the Benefit of Al

October 25, 9:00am

#### EXPLORE:

- A brief history of business analytics and business intelligence
- What AI really entails and what makes it so powerful in the real world
- The one change that must happen before you can fully leverage AI

Learn more about Michael's presentation

#### Join Our Breakout Sessions

Sense and Cents Ability: Getting Pricing Projects Approved With Data and Facts

October 25, 1:50pm-2:30pm, Data Science Track.



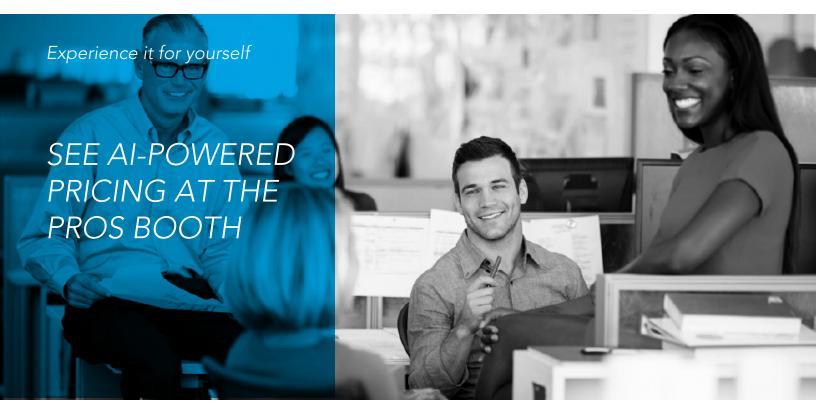
**Tracy Cannon**Strategic Consultant,
PROS

From (Spread) Sheet to (C) Suite: Tips for Pricers On How to Communicate With Their Executive Team

October 25, 3:00pm-3:40pm, Tools and Techniques Track



Strategic Consultant, PROS



We look forward to seeing you at the PPS Fall Pricing Conference!

Renaissance Dallas Addison Hotel October 23-26, 2018

Register for the Conference



